



PRODUCT LINE
Price List

More than just wraps!

Contains Loyal Customer & Retail Pricing

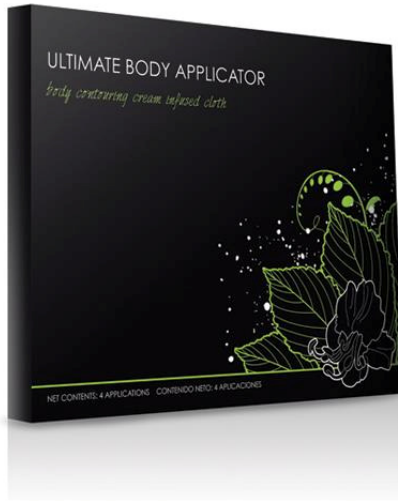


FACIAL APPLICATOR

Retail Price: \$89 Loyal Customer Price: \$49

The exclusive 45-minute Facial Applicator from It Works! uses a cream-infused cloth wrap to deliver intensive revitalizing benefits to the face that dramatically rejuvenate the skin and minimize the appearance of fine lines and wrinkles in just 45 minutes. Skin looks and feels softer, smoother, and revitalized with a healthy glow. Continuously hydrates for fresher, more luminous skin and a younger-looking you. Includes 4 Applicators.

- Deep hydration, botanically based mask
- Produces a lifting effect
- Firms and invigorates skin
- Softens fine lines & wrinkles
- Results in as little as 45 minutes



ULTIMATE BODY APPLICATOR "BODY WRAP"

Retail Price: \$99 Loyal Customer Price: \$59

Expect "ultimate" results with this amazing 45-minute body Applicator! The Ultimate Body Applicator is a non-woven cloth wrap that has been infused with a powerful, botanically-based formula to deliver maximum tightening, toning, and firming results where applied to the skin.

Includes 4 Applicators.

- Tightens, tones, & firms
- Minimizes cellulite appearance
- Improves skin texture & tightness
- Mess-free and simple to use
- Results in as little as 45 minutes
- Progressive results over 72 hours
- Made with natural ingredients



WRAP PACK

Retail Price: \$115 Loyal Customer Price: \$69

The Wrap Pack will have you wrapping your way to a tightened, toned, and firmer body with the one-two combination of the Ultimate Body Applicator™ and mini sample tube of our best-selling contouring Defining Gel™!

- Tighten, tone, and firm in as little as 45 minutes!
- Reduce the appearance of cellulite and varicose veins.
- Look younger with improved skin texture and tightness.

Includes: 4 Ultimate Body Applicators (1 box with 4 applications), 1 Sample Tube of Defining Gel (0.5 fl. oz)



HYDRATING TONER

Retail Price: \$42 Loyal Customer Price: \$30

Mist your skin with this balancing toner for ultra-light hydration and pore-minimizing power. Hydrating Toner & Freshener is a soothing, alcohol-free formula that hydrates, tones, softens, and refreshes skin without stripping it of essential moisture. Aloe, Chamomile, Marigold, Green Tea, Panthenol and Allantoin soothe, protect and nourish the skin.

- Restores skin to its natural pH
- Tightens pores for a healthy-looking glow and more even skin tone
- Specially formulated to be ideal for all skin types
- Doubles as an excellent post-shaving treatment to soothe skin and banish bumps
- Also works great on sunburn, bug bites, and other minor skin irritations



CLEANSER GEL

Retail Price: \$39 Loyal Customer Price: \$28

Rinse away the daily grime with Cleanser Gel's beautifying botanicals! Gently sweeps away all skin dulling elements, including oil, dirt, pollutants, and even the toughest of makeup, without stripping skin of its natural moisture. Ideal for shaving.

This silky, clean-rinsing lather is sure to become a favorite in your daily beauty routine. Leaves skin both squeaky clean and silky smooth.

- Gently removes even the toughest of makeup (including waterproof mascara!)
- Removes environmental pollutants, oil, dirt, and makeup without drying
- Botanical extracts such as Green Tea, Marigold, and Chamomile provide antioxidant and anti-irritant properties
- Doubles as a shaving lather
- Formulated for all skin types
- Pleasant, fresh scent



REPAIR-age

Retail Price: \$54

Loyal Customer Price: \$39

Think wrinkles are forever? Not anymore! RepairAge is a revolutionary moisturizing facial cream with a unique blend of herbal extracts that gives skin a more youthful appearance.

- Softens fine lines & wrinkles
- Improves skin tone & texture
- Firms and invigorates skin
- Promotes even skin tone & natural glow
- Produces a tightening effect

STRETCH MARK CREAM

Retail Price: \$54

Loyal Customer Price: \$39



Your skin doesn't end below your neck, so why should your skin care routine? Get luxuriously smooth, youthful skin all over with the Stretch Mark Cream by It Works!

This body cream not only minimizes the appearance of stretch marks and other scars, it offers luxurious moisture that multi-tasks. A non-greasy formula, Stretch Mark & Moisturizing Cream packs a powerful combo of botanicals to help restore the skin's youthful glow, while balancing skin tone to minimize the appearance of stretch marks and other skin scarring.

- Non-greasy body cream
- Minimizes the appearance of stretch marks or other scars
- Minimizes the appearance of fine lines and wrinkles
- Promotes youthful-looking skin
- Rejuvenates and hydrates
- Helps even skin tone



PREVENT-age

Retail Price: \$40

Loyal Customer Price: \$27

Wrinkles and fine lines begin forming years before they are clearly visible, so it is important to start using a daily rejuvenating moisturizer before they appear. PreventAge uses soothing botanical extracts and vitamins to help neutralize the harmful effects of environmental factors, such as damaging solar rays and pollutants that contribute to the development of wrinkles and fine lines. Leaves skin feeling soft and silky. Especially designed for usage in and around the facial area.

- Combats harmful effects of environmental factors
- Prevents appearance of wrinkles
- Rich in vitamins & botanical extracts
- Leaves skin soft and silky



DEFINING GEL

Retail Price: \$79

Loyal Customer Price: \$45

Luxurious hydration meets contouring results with this favorite It Works! product.

Defining Gel is an intensive skin care gel that deeply hydrates while firming areas such as the abdomen, back, legs, and upper arms. When used regularly, Defining Gel minimizes the appearance of cellulite and varicose veins. It's the perfect companion to our Ultimate Body Applicator.

- Minimizes cellulite appearance
- Diminishes appearance of varicose veins
- Improves skin texture & tightness
- Softens and hydrates
- Made with natural ingredients



LIFTING LIP / EYE CREAM

Retail Price: \$59

Loyal Customer Price: \$39

Bye-bye laugh lines! Lifting Lip & Eye Cream uses beautifying botanicals to lift and rejuvenate the areas around the lip and eye areas while visibly reducing the appearance of fine lines and wrinkles. The best part? It's made with natural ingredients and goes on silky-smooth. Now *that's* something to smile about!

- Hydrates and rejuvenates
- Produces a lifting effect
- Softens fine lines & wrinkles
- Designed for the delicate lip and eye areas



ADVANCED FORMULA FAT FIGHTER

Retail Price: \$33

Loyal Customer Price: \$23

Have a sweet tooth? A carb craving? Its okay to indulge every once in a while when you have Advanced Formula Fat Fighter with Carb Inhibitors! Simply take Fat Fighter up to an hour after eating, and it will absorb some of the fat and carbohydrates from your food so that your body doesn't. Powered by NeOpuntia™ (a naturally based ingredient made from the "prickly pear" cactus) and the It Works! proprietary blend, Advanced Formula Fat Fighter delivers dynamic, clinically tested results for both men and women.

- Blocks some of the fat & carbs from meals
- Helps balance healthy blood glucose level and reduce cravings
- Designed to be taken up to an hour after meals
- Cactus-based formula
- Does not contain shellfish



ULTIMATE THERMO-FIT

Retail Price: \$59

Loyal Customer Price: \$39

Fire up your metabolism with this naturally based thermogenic weight loss formula! Powered by the antioxidant superfood acai berry and the metabolism-boosting properties of Capsimax® (red hot pepper blend), Ultimate ThermoFit helps to:

- Thermogenic weight loss formula
- Antioxidant benefits of acai berry
- Promotes increased calorie burning
- Helps boost metabolic rate
- Reduces appetite
- Provides energy



GREENS

Retail Price: \$40

Loyal Customer Price: \$28

Not eating your fruits and vegetables like you should? Get what you are missing with Greens, a delicious orange-flavored, alkalizing drink powder with the nutritional value of 8+ servings of fruits and vegetables in each serving.

Greens blends 38 herbs and nutrient-rich "superfoods" to provide vitamins, minerals, phytonutrients, and enzymes in their naturally-occurring, bio-active, bio-available form. Greens is a pleasant tasting, orange-flavored powder. Simply add to water or juice.

- Detoxifying, alkalizing drink powder
- Promotes pH balance within the body
- 38 herbs & nutrient-rich "superfoods"
- Equivalent of 8+ servings of fruits and vegetables in each serving

GREENS on the GO

Retail Price: \$49

Loyal Customer Price: \$33

Now you can alkalize, energize, and detoxify wherever you go with Greens on the Go™. Get your daily 8+ servings of fruits and vegetables in a convenient packet you can drop in your purse, store in your desk, or pack in a travel bag. You'll stay healthy and energetic at the office or on your next vacation with alkalizing properties that balance your pH levels, helping boost your immune system and support overall health and wellness. Greens on the Go blends 38 herbs and nutrient-rich "superfoods" to provide vitamins, minerals, phytonutrients, and enzymes in their naturally-occurring, bioactive, bioavailable form. It's quick, complete nutrition you can take anywhere! Includes 30 single serve packets.

- Nutritional value of 8+ servings of fruits and vegetables in every pack!
- Balances pH levels to detoxify, alkalize, and boost immune system health
- Blends 38 herbs and nutrient-rich "superfoods"
- Delicious orange-flavored powder pack you can mix on the go
- Quick, complete nutrition wherever you are!





IT'S VITAL

Retail Price: \$38

Loyal Customer Price: \$29

It's Vital supplies your body with all the essential vitamins, minerals, antioxidants, and phytonutrients needed on a daily basis. It's Vital has been formulated using the absolute highest quality ingredients and a patented dissolve technology for the highest effectiveness within the body. Mint-flavored coating.

- Provides vitamins, minerals, & phytonutrients
- Supports overall wellbeing and vitality
- 70+ bio-active, bio-available ingredients
- Superior absorption within the body
- Natural mint coating locks in freshness

It's Vital Complete Nutrition Pack

Retail Price: \$110

Loyal Customer Price: \$69

Meet all of your daily vital nutrition needs with added nutrients and minerals, superior calcium absorption, and triple strength support for heart health all in one premeasured daily pack. It's Vital Complete Nutrition Pack builds on the foundational It Works! Core Nutrition, adding It's Vital Minerals and It's Vital Omega-3 to give you complete, premium nutrition.

It's Vital™ Minerals:

- Sea algae-derived Aquamin® premium mineral blend with over 74 trace minerals
- Support for healthy bones and teeth with 250% the RDA of Vitamin D
- Maximum calcium absorption with Vitamins K₁ and K₂ (MK-7), ensuring calcium stays in bones to help minimize arterial calcification
- Vitamin K₂ support for heart health by helping minimize age-related cardiovascular deterioration and stiffening of the arteries

It's Vital™ Omega-3:

- Triple strength DHA and EPA fatty acids to help maintain and support healthy cholesterol levels
- Natural rosemary-based antioxidants to fight free radicals and defend against the aging process
- Support for healthy joint movement and for the body's response to minor inflammation
- LEMON-FLAVORED soft-gel that's easy to swallow



It's Vital™ Core Nutrition:

- Gluten-free, plant-based, whole food complex
- Patented controlled-release technology for sustained nourishment throughout the day
- Mind/body energy blend to stay energized and sharp mentally and physically
- Improved metabolic support to boost your body's ability to burn calories

Made with natural ingredients



RELIEF

Retail Price: \$39

Loyal Customer Price: \$29

Tired of aches and pains in your joints? Relief promotes healthy, flexible joints with its highly effective Glucosamine and Chondroitin Sulfate Formula.

- Promotes healthy, flexible joints
- Addresses all aspects of joint function
- Glucosamine & chondroitin sulfate formula
- Strengthens cartilage in the joints
-



REGULAR

Retail Price: \$36

Loyal Customer Price: \$27

This life-changing, naturally based supplement is designed to aid in elimination and restore and support normal colon function naturally. Using Regular ensures daily removal of toxins and waste material and offers a gentle way to cleanse the colon.

- Promotes regular colon function
- Supports liver and gallbladder function
- Safe and gentle (no urgency effect)
- Cleanses toxins from the colon
- Balances colon pH level



IT'S ESSENTIAL Weight Loss Energy Bar

Retail Price: \$35

Loyal Customer Price: \$25

The new It's Essential weight loss energy bar pairs delicious flavor with powerful ancient grains to supercharge your weight loss results! Its dark chocolate raspberry taste is truly a flavor to crave, and the addition of a new, cutting-edge ingredient, SolaGrain, packs It's Essential with dietary fiber to promote digestive health. Includes 10 weight loss energy bars.



ESTRO-RHYTHM

Retail Price: \$99

Loyal Customer Price: \$79

Estro-Rhythm™ is the world's first naturally based, single-use daily system for menopausal symptoms. Its superior formulation uses natural ingredients to help you "get your rhythm back" without the worries associated with synthetic solutions.

- The world's first precise daily system of its kind
- Helps relieve menopausal symptoms
- Safe, effective, and naturally based
- Simple, easy-to-use system

Estro-Rhythm is a two-part daily solution that includes a supplement and conveniently pre-measured, daily balancing cream application for no mess and no guess.



NEW YOU 3.0

Retail Price: \$79

Loyal Customer Price: \$49

Turn back the hands of time from the inside out with New You! This one-of-a-kind longevity formula is designed to stimulate and support the production and release of the body's own human growth hormone.

- Stimulates natural production and release of HGH (human growth hormone)
- Aids in building lean muscle mass
- Enhances exercise endurance
- Helps improve sleep quality and memory

New enhanced formula now includes natural polyphenols that help improve blood supply to the muscles and help to reduce the harmful effects of free radicals for better post-workout recovery.*



CONFIANZA

Retail Price: \$45

Loyal Customer Price: \$25

Confianza is a naturally based supplement that increases your energy levels while reducing stress and fatigue. Its special blend of herbs was developed to provide a safe way to enhance your ability to cope with all forms of stress: physical, emotional, or environmental.

Confianza's proprietary blend of herbs includes many ingredients called adaptogens. Adaptogens are natural substances that work through the adrenal glands to produce adjustments in the body that help combat stress and increase your resistance to it. These ingredients in Confianza can help restore balance within your body, allowing you to better cope with the stresses in your life.

- Anti-stress formula
- Made with natural adaptogenic herbs
- Improves mental focus & concentration
- Helps the body cope with physical stress
- Provides energy and reduces fatigue
- Helps restore body balance

ULTIMATE SKINNY PACK

Retail Price: \$211

Loyal Customer Price: \$109



You can have your cake and eat it too when you add Advanced Formula Fat Fighter with Carb Inhibitors™ to your Ultimate Makeover regimen. The Skinny Pack has all the tightening, firming, and defining of the Ultimate Body Applicator and Defining Gel, plus the fat and carb fighting powers of Advanced Formula Fat Fighter.

- Tighten, tone, and firm in 45 minutes with the Ultimate Body Applicator
- Reduce the appearance of cellulite and varicose veins with Defining Gel
- Absorb less fat and carbs even after you've eaten them!
- Balance your blood sugar levels to reduce cravings
- Cut those diet-killing carb cravings

Includes: 4 Ultimate Body Applicators (1 box with 4 applications), 1 Defining Gel (6.0 fl. oz), 1 Advanced Formula Fat Fighter with Carb Inhibitors (60 Tablets).



ULTIMATE PRO-FIT ~~ CHOCOLATE or VANILLA
Retail Price: \$99 Loyal Customer Price: \$69

Whether your goal is weight loss, athletic performance, or a simple way to eat healthy, Ultimate ProFIT Superfood Nutrition Mix offers a superior blend of proteins, mood-elevating “superfoods,” and fiber that is proven to produce *ultimate* results*. Use it in shakes or smoothies, bake with it, or even mix it with your food!

Try it in rich chocolate or creamy vanilla today, and start seeing results like these:

- Experience quicker post-workout recovery
- Build lean muscle mass with fewer calories
- Maintain healthy cholesterol levels
- Get feel-good, mood-elevating energy with maca and cacao powder
- Promote healthy digestion with seven different soluble and insoluble fibers

Ultimate ProFIT is powered by:

- Sustain-It™, a smarter protein blend for maximum bioavailability in every gram
- FITzyme™, a cutting-edge blend of enzymes, helps maximize your body's ability to absorb Sustain-It™.
- FITboost™, an antioxidant blend of mood-elevating “superfoods” for immune system health.*
- Non-hormonal and non-GMO whey and soy proteins
- Natural, whole-food ingredients with only 100 calories per serving!

Directions: Add one level scoop to an 8 oz. glass of water, milk, juice, or blend in favorite foods. When mixing, add liquid first, then blend, stirring briskly until completely dissolved.



**RICH
CHOCOLATE**



**CREAMY
VANILLA**



FIT PACK ~~ CHOCOLATE or VANILLA
Retail Price: \$366 Loyal Customer Price: \$179

Get all the body-refining, fat-fighting powers of the Skinny Pack plus the superior nutrition of Greens™ and Ultimate ProFIT™ to alkalize, energize, build lean muscle, and achieve your total body makeover goals.

- Tighten, tone & firm in 45 minutes with the Ultimate Body Applicator
- Reduce the appearance of cellulite and varicose veins with Defining Gel
- Cut diet-killing cravings and absorb less fat and carbs--after you've eaten them!--with Advanced Formula Fat Fighter
- Get the nutritional boost of 8+ servings of fruits and veggies in every glass of Greens
- Alkalize and energize through better pH balance within the body
- Reshape your figure with quicker lean muscle growth
- Be heart smart by maintaining healthy cholesterol levels*
- Feel rejuvenated and regular with improved immune and digestive system health

Includes: 4 Ultimate Body Applicators (1 box with 4 applications), 1 Defining Gel (6.0 fl. oz), 1 Advanced Formula Fat Fighter with Carb Inhibitors (60 Tablets), 1 Greens (alkalizing drink powder, approximately 30 servings), 1 Ultimate ProFIT (advanced superfood nutrition, approximately 30 servings)



**RICH
CHOCOLATE**



**CREAMY
VANILLA**



ULTIMATE PACK ~~ CHOCOLATE or VANILLA
Retail Price: \$559 Loyal Customer Price: \$279

Take your body to the ultimate level with the Ultimate Pack, which takes all the benefits of our Fit Pack and supercharges your results with the calorie-burning boost of Ultimate ThermoFit™, the fundamental daily nutrients of It's Vital™, and It's Essential® weight loss energy bars to transform your body inside and out.

- Tighten, tone & firm in 45 minutes with the Ultimate Body Applicator.
- Reduce the appearance of cellulite and varicose veins with Defining Gel.
- Cut diet-killing cravings and absorb less fat and carbs—after you've eaten them!—with Advanced Formula Fat Fighter.
- Get the nutritional boost of 8+ servings of fruits and veggies in every glass of Greens.
- Alkalize and energize through better pH balance within the body.
- Reshape your figure with quicker lean muscle growth.
- Be heart smart by maintaining healthy cholesterol levels.
- Feel rejuvenated and regular with improved immune and digestive system health.
- Tap into the power of hot peppers to fire up your metabolic rate and burn more calories.
- Curb appetite and cut cravings with a tasty, metabolism-boosting dark chocolate-berry snack.
- Support your overall health and wellbeing with all the vital daily vitamins, minerals, antioxidants, and phytonutrients your body needs.

Includes: 4 Ultimate Body Applicators (1 box with 4 applications), 1 Defining Gel (6.0 fl. oz), 1 Advanced Formula Fat Fighter with Carb Inhibitors (60 Tablets), 1 Greens (alkalizing drink powder, approximately 30 servings), 1 Ultimate ProFIT(advanced superfood nutrition, approximately 30 servings), 1 Ultimate ThermoFit(60 Tablets), 1 It's Vital (90 Tablets), It's Essential (30 weight loss energy bars).