

Destiny Bound

Friendships. Fun. Freedom



Everyone has a reason **WHY** they embark upon a new opportunity. Your **WHY** should be something **SO COMPELLING AND MEANINGFUL** that it sparks new life into your existence.

****Your WHY should make you CRY if not it is a LIE!****

List **WHY** you've decided to join **IT WORKS!**

Completed by: _____ Date: _____



Print this page, complete within your first 3 days and submit to your sponsor.

The following steps will assist you in obtaining the rank of **RUBY EXECUTIVE** and ultimately the rank of **DIAMOND** if followed and also duplicated by your newly enrolled Distributors (DTs). Upon completing the steps, initial beside each step to help you keep track of your progress.

1. Boost your kit and get ready to PARTY! (Optional)

Initial _____

2. Schedule your 80BV Auto-ship for next month so that you are commission qualified.

(Be advised that your Website fee is **\$20/month** and will be billed monthly following date of enrollment, i.e., if enrolled on the 12th, the Website/eSuite billing will occur on the 12th of the following month. Selling at least 1 box of wraps will cover this cost).

Initial _____

3. Create list of 50-100 names (list located on page 8)

Initial _____

4. Launch your *IT WORKS* business with a Grand Opening.

- Schedule your Grand Opening launch party with your up-line Executive within your first 5-7 days.

Initial _____

5. Plan to register for & attend the next *IT WORKS* National Event

Initial _____

6. *RACE TO RUBY* by completing the *STEPS TO SUCCESS*:

- Gather 4 Loyal Customers (LCs) in your first 30 days and receive \$120 in free product
- Sponsor 3 DTs and help them complete their *STEPS TO SUCCESS*

Initial _____

Enhanced **STEPS TO SUCCESS**

STEP 1: JOIN THE PARTY!

- Set up your qualifying 80 BV auto-shipment
- Save on these BOOSTERS at time of enrollment

THE BOOSTER PACK  \$499 (110 units) = \$1000+ PARTY CASH	MINI BOOSTER PACK  \$149 (300 units) = \$300+ PARTY CASH
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BUSINESS BUILDER KIT
\$99

BOOST YOUR KIT
MINIMUM 80 BV QUALIFYING AUTO-SHIP

STEP 2: Wrap FREE

GATHER 4 LOYAL CUSTOMERS IN YOUR FIRST 30 DAYS
and you'll get \$120 in free product and 2 wrap rewards, which you can use to get Applicators at a discounted price.*

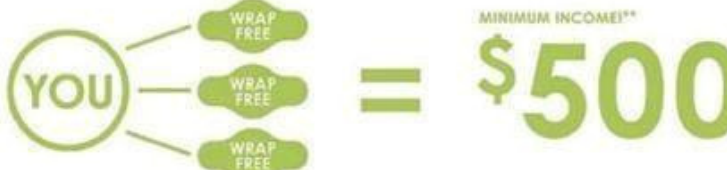


WRAP FREE = **\$120 DISTRIBUTOR REBATE CREDIT***

FAST START QUALIFIED
Earn \$100 Fast Start bonuses with every new qualified distributor who joins your team!

STEP 3: GUARANTEE

If you personally enroll 3 distributors who complete Step 2 within your first 60 days, we **GUARANTEE** you a minimum income of \$500!



YOU = **\$500 MINIMUM INCOME!***

GET 3 FRIENDS TO DO IT WITH YOU!
EARN \$500/MONTH! GUARANTEED

*See compensation plan for full details.

**Average monthly earnings by rank are representative of July - December 2010 earnings of Independent Distributors at each particular rank, divided by the total Independent Distributors at each rank, respectively, at year end 2010, divided by 6 months. Distributors who did not receive earnings or joined after July 1, 2010 are not included in these calculations.

The earnings and lifestyle of any It Works! Independent Distributor discussed above is not necessarily representative of the income, if any, or lifestyle that an It Works! Independent Distributor can or will earn through participation in the It Works! Compensation Plan. These figures should not be considered as guarantees or projections of your actual earnings or profits. Success with It Works! occurs only from successful sales efforts, which requires hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities.

7. Fully launch your IT WORKS business

- Order 500 Blitz Cards
 - Talk to 5 – 10 people a day about your business.
 - Blitz Daily!!!

Additional items you will need:

- Print or create a Brag Book (link provided on training website)
- Download “PHOTOGRID” on your smart phone. This will allow you to place before & 72 hour after pictures side by side and text to your client.

Initial_____

8. PLUG IN!!

- Be sure to “friend” your sponsor on Facebook to be added to our “*Destiny Bound*” & “*Wrap about it*” groups.
- ‘Friend’ your other *Destiny Bound* teammates in the group.
- Dial into as many WEEKLY CONFERENCE CALLS as you can.

Conference Call Schedule:

Sunday 10 p.m.

Corporate Call with Mark Penecost, CEO
Pam Sowder, Director of Marketing.

Dial in # 832-225-5825

PIN: 489675#

Tuesday 9:30 p.m. EST

“Destiny Bound Weekly Team Training Call”
Training conducted by DEJA OGLETREE

Dial-in Number: (605) 475-4000

PIN: 164820#

(Announce your name and press *6 to mute background noise)

- LIVE Conference Call schedules online: www.itworks.net
- IT WORKS resource:
 - <http://itworksmarketing.squarespace.com>
 - Username: dream
 - Password: achieved

9. Get your WRAP BAG ready and have it with you ALWAYS!

Be prepared to Wrap On The Spot! (WOTS!)

Wrap Bag Contents:

- Wraps
- Blitz Cards (to leave in areas as you are out marketing)
- Camera/Phone(for before and after pictures)
 - It is **ESSENTIAL** to take pictures. Insist that a picture is taken so that your client is able to visibly see their results. Inform them that their face will not be seen in picture to ensure their privacy.
- Toner or wipes (to cleanse skin prior to wrapping)
- Saran Wrap
- Pens / Markers
- Scissors
- LC Applications / DT Applications
- Product Catalogs
- Brag Book

Initial_____

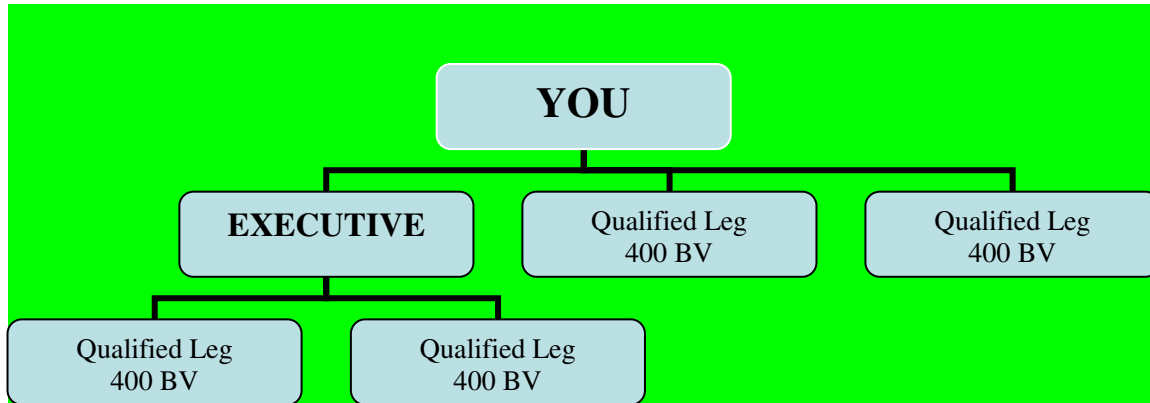
10. Become familiar with your eSuite office:

- Log on to your It Works E-Suite Office @ <https://workstation.myitworks.com/Login>
- IT WORKS ID# _____
- Password: _____
- Edit your personal website
- Click on Training Academy and review

Initial_____

Get with your upline within the next 5-10 days to learn “Charting” and how to become an “LC BEAST.”

RUBY CHART



<i>Third Week Push Calendar</i>		
Month	Goal	Actual
February	5	
March	6	
April	8	
May	8	
June	10	
July	11	
August	12	
September	12	
October	12	
November	13	
December	13	
	110	

60 LCs + 3,000 PBV = \$600 Month Bonus

I, _____, certify my completion of the ten (10) steps of the

Quick Start on the _____ day of _____.

_____ Signature of Completion



BV (Bonus Volume) and Pricing

info@itworks.net * (941) 348-6650 * 5325 State Road 64 East, Bradenton, FL 34208

Part Number	Description	Retail	Wholesale	Volume
102	Chin & Neck Applicator	\$79.00	\$45.00	40
103	Facial Applicator	\$89.00	\$49.00	49
111	Ultimate Body Applicator	\$99.00	\$59.00	54
206	Hydrating Toner & Freshener	\$42.00	\$30.00	30
207	Cleanser Gel	\$39.00	\$28.00	28
211	Repairage	\$54.00	\$39.00	39
212	Stretch Mark & Moisturizing Cream	\$54.00	\$39.00	39
213	Preventage	\$40.00	\$27.00	27
214	Defining Gel	\$79.00	\$45.00	40
219	Lifting Lip & Eye Cream	\$59.00	\$39.00	39
301	Advanced Formula Fat Fighter wCarb Inhibitors	\$33.00	\$23.00	23
302	Ultimate Thermofit	\$59.00	\$39.00	39
303	Greens	\$40.00	\$28.00	28
304	Confianza	\$45.00	\$25.00	25
305	It's Vital	\$38.00	\$29.00	29
306	New You	\$79.00	\$49.00	49
307	Relief	\$39.00	\$29.00	29
309	Greens On the Go	\$49.00	\$33.00	28
312	Regular	\$36.00	\$27.00	27
314	It's Essential	\$35.00	\$25.00	10
315	Ultimate ProFit-Creamy Vanilla	\$99.00	\$69.00	48
316	Ultimate ProFit-Rich Chocolate	\$99.00	\$69.00	48
450	Estro Rhythm	\$99.00	\$79.00	80
112	Wrap Pack	\$115.00	\$69.00	54
407	Skinny Pack	\$211.00	\$109.00	80
416VAN/416CHO	Fit Pack	\$366.00	\$179.00	120
417VAN/417CHO	Ultimate Pack	\$559.00	\$279.00	170

IT WORKS GLOBAL CONTACT INFORMATION:

Distributor Only Toll Free: 1-800-581-5469

Distributor Support - repsupport@itworks.net

Customer Support - info@itworks.net

Product Questions - productcoach@itworks.net

Loyal Customer Toll Free: 1-800-537-2395

Field Support/Orders: (941) 348 -6650

Field Support/Orders Fax: (888) 711-3760

Contact Information UK:

UK Local: 020 3004 9325 (connects to US customer service)

US Phone: 00 1 941 348 6650

Fax: 00 1 888 711 3760

Email: EUinfo@itworks.net

For package non-delivery questions please call: 01844 295155

Contact Information Australia:

US Phone: 1 941 348 6650

Fax: 1 888 711 3760

Email: AUinfo@itworks.net

Monday – Thursday: 9:30 a.m. – 6:00 p.m. EST (GMT -5:00)

Friday: 9:30 a.m. – 5:00 p.m. EST (GMT -5:00)

BOOST YOUR KIT *and get ready to Party!*



\$499 (SAVINGS OF \$216)

THE BOOSTER PACK

Everything you need for three Wrap Parties!

- 3 boxes of Facial Applicators™ (12 Applicators)
- 8 boxes of Ultimate Body Applicators™ (32 Applicators)
- 1 Advanced Formula Fat Fighter with Carb Inhibitors™
- 1 Defining Gel • 1 Greens™

MINI BOOSTER PACK

Get ready for one great Wrap Party!

- 1 box of Facial Applicators™ (4 Applicators)
- 2 boxes of Ultimate Body Applicators™ (8 Applicators)
- 1 Advanced Formula Fat Fighter with Carb Inhibitors™
- 1 Defining Gel • 1 Greens™



\$149 (SAVINGS OF \$114)

-NOTE: Mini-Boost kit is only available for purchase on DAY OF ENROLLMENT-



Distributor * Executive * Ruby * Emerald * Diamond * Double * Triple * Presidential * Ambassador